



## Sealed Air Provides Packaging Solutions for Best Buy

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*Converting to Sealed Air helps company use more recycled content in packaging materials*

CHARLOTTE, N.C., Sept. 4, 2024 /PRNewswire/ -- Sealed Air (NYSE: SEE) is helping Best Buy (NYSE: BBY) through the introduction of packaging solutions that allow the company to use more recycled packaging content for shipping Best Buy products to consumers across North America. Best Buy, the electronics, computer, appliances and technology product retailer, is taking meaningful action by using packaging that not only preserves the value of their products, but also supports the circular economy through use of packaging containing recycled content.

Through this partnership, Sealed Air's packaging experts worked with Best Buy to provide them with a corresponding suite of products that helped them reduce the amount of virgin plastic used in packaging.

"Making sustainability progress cannot be done alone, and an opportunity like this to help Best Buy improve the packaging they use to ship products every day is a great example of the work we are doing at Sealed Air to solve our customers' critical packaging challenges," said Tiffani Burt, Ph.D., Sealed Air's VP of Materials Innovation. "Best Buy's championing of recycled-content solutions is allowing them to make great strides in their work to reduce virgin plastic in their shipping."

The Sealed Air packaging solutions now used by Best Buy include:

- **BUBBLE WRAP® brand High Recycled Content Bubble Cushioning**, which is made from at least 90% recycled plastic and is How2Recycle (H2R) label approved as acceptable for Store Drop-Off at participating retailers.
- **BUBBLE WRAP® brand Recycled Content Inflatable Air Pillows** made from a minimum of 50% recycled plastic content, of which 30% is post-consumer recycled plastic and How2Recycle (H2R) label approved as acceptable for Store Drop-Off at participating retailers.
- **BUBBLE WRAP® brand Paper Bubble Mailers**, which contain at least 38% recycled paper content and are curbside recyclable and How2Recycle (H2R) label approved as Widely Recyclable indicating that the mailer is accepted by 60% of recycling facilities in the United States and can be recycled through curbside or drop-off programs.

"We're always looking for new ways to reduce our impact on the environment and as part of that work we are also looking at how to make our packaging more sustainable," said Tim Dunn, Best Buy's head of environmental sustainability. "The partnership with Sealed Air has helped us further weave the circular economy into our supply chain, which has helped us reduce waste through recycling and provide packaging containing recycled content for our customers."

In addition to the packaging solutions introduced to Best Buy, Sealed Air also worked with the company to arrange collection of plastic waste from Best Buy distribution centers to have it recycled.

### About Sealed Air

Sealed Air Corporation (NYSE: SEE), is a leading global provider of packaging solutions that integrate sustainable, high-performance materials, automation, equipment and services. Sealed Air designs, manufactures and delivers packaging solutions that preserve food, protect goods and automate packaging processes. We deliver our packaging solutions to an array of end markets including fresh proteins, foods, fluids and liquids, medical and life science, e-commerce retail, logistics and omnichannel fulfillment operations, and industrials. Our globally recognized solution brands include CRYOVAC® brand food packaging, LIQUIBOX® brand liquids systems, SEALED AIR® brand protective packaging, AUTOBAG® brand automated packaging systems, and BUBBLE WRAP® brand packaging. In 2023, Sealed Air generated \$5.5 billion in sales and has approximately 17,000 employees who serve customers in 115 countries/territories.

[www.sealedair.com](http://www.sealedair.com)

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