



Sealed Air Debuts New Complete Foodservice Portfolio at 2012 National Restaurant Association Show

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Integrated organization combines foodservice industry strengths of DiverseyTM and Cryovac^R brands to form comprehensive portfolio of foodservice offerings

CHICAGO, May 04, 2012 (BUSINESS WIRE) --Foodservice organizations can now look to Sealed Air as a partner uniquely positioned to protect, enhance and differentiate their food and beverage operations via a complete portfolio of products and services unprecedented in the foodservice industry.

At the 2012 National Restaurant Association (NRA) Show, Sealed Air will showcase the organization's unrivaled breadth of solutions for the foodservice industry, derived from the strength of its Diversey brand known for providing cleaning products, dispensing systems, equipment and tools and its Cryovac brand food packaging solutions expertise. Recently combined within Sealed Air, the brands now form a complete foodservice portfolio focused on product protection, value creation, food and workplace safety, sustainability and operating efficiency.

"This new platform really stems from the needs of our international foodservice customers," said Pedro Chidichimo, President of Sealed Air's global Institutional & Laundry business unit. "Globally, the foodservice industry has the same key issues related to safety, sustainability and operational efficiency. The integration of Diversey branded cleaning and sanitation solutions into Sealed Air's complete portfolio of foodservice offerings now puts us in a unique position to address these needs across foodservice operations. Diversey, in combination with the Cryovac branded food packaging solutions and Sealed Air's cutting-edge technologies such as Vision Enabled Training and TurboTag^R Temperature Monitoring, has elevated Sealed Air as a total solutions provider for the foodservice industry."

By providing a portfolio of solutions that address the needs of the foodservice industry from "farm to fork", Sealed Air can protect and enhance food and beverage products from production through consumption. Sealed Air provides the foodservice industry with a number of hygiene and packaging solutions that streamline and organize the foodservice back of house from preparation to cleanup. This includes packaging solutions that enable convenient preparation, facilitate storage, extend quality shelf life and enhance food offerings and hygiene solutions that address concerns around food safety, sustainability and operational efficiency.

Throughout the 2012 NRA show, Sealed Air will feature a number of new Diversey and Cryovac branded foodservice solutions. These will include cleaning and hygiene solutions designed to address worker safety and sustainability such as the Diversey Diverflow with Sure LinkTM dilution control system, the Green Seal certified Diversey Hand Care System and the Taski^R Swingo 350 B compact auto scrubber. Foodservice packaging and food technology solutions addressing freshness and convenience will be showcased as well including Cryovac Oven EaseTM ovenable packaging, Freshness Plus^R pouch packaging for oxygen sensitive produce items and Simple Steps^R vacuum-packed and pre-plated ready-meal solutions.

"We are incredibly excited to showcase our new complete portfolio of foodservice offerings at this year's NRA Show," said Karl Deily, President of Sealed Air's Food & Beverage business unit. "We believe the foodservice solutions offered by Sealed Air and its Cryovac and Diversey brands offer a number of operational benefits to the foodservice market that enable our customers to provide consumers with consistently superior foodservice experiences."

To learn more about Sealed Air and the Diversey and Cryovac brands foodservice solutions, please visit booth #1806 or visit www.sealedair.com.

About Sealed Air

Sealed Air is a new global leader in food safety and security, facility hygiene and product protection. With widely recognized and inventive brands such as Bubble Wrap^R brand cushioning, Cryovac^R brand food packaging solutions and DiverseyTM brand cleaning and hygiene solutions, Sealed Air offers efficient and sustainable solutions that create business value for customers, enhance the quality of life for consumers and provide a cleaner and healthier environment for future generations. On a pro forma basis, Sealed Air generated revenue of \$8.1 billion in 2011 and has approximately 26,300 employees who serve customers in 175 countries. To learn more, visit www.sealedair.com.

Forward-Looking Statements

Company statements in this press release may be forward-looking. These statements include comments as to future events that may affect the Company, which are based upon management's current expectations and are subject to uncertainties, many of which are outside the Company's control. Forward-looking statements can be identified by such words as "anticipates," "expects," "will" and similar expressions. A variety of factors may cause actual results to differ materially from these expectations, including: economic conditions affecting packaging utilization; changes in raw material costs; currency translation effects; and legal proceedings. For more extensive information, see "Risk Factors" and "Cautionary Notice Regarding Forward-Looking Statements," which appear in our most recent annual report on Form 10-K, as filed with the Securities and Exchange Commission, and as may be revised and updated by our quarterly reports on Form 10-Q and current reports on Form 8-K.

SOURCE: Sealed Air Corporation

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