

## Sealed Air to be Featured on History Channel's Modern Marvels January 14th

January 13, 2011

ELMWOOD PARK, N.J., Jan 13, 2011 (BUSINESS WIRE) --

Sealed Air Corporation (NYSE:SEE) is pleased to announce that we will be featured on the January 14<sup>th</sup> installment of History Channel's "Modern Marvels" (9 p.m. Eastern and Pacific/8 p.m. Central).

The full broadcast is expected to highlight the ingenuity and innovation associated with packaging technologies and will include demonstrations of Sealed Air's food and protective packaging technologies, including  $Cryovac^{(R)}$  packaging for fresh meat, Bubble  $Wrap^{(R)}$  brand cushioning, and  $Instapak^{(R)}$  foam-in-place.

"Modern Marvels" is a documentary television series that premiered on January 1, 1995 on the History Channel. The program focuses on how technologies affect and are used in today's society.

## **Business**

For fifty years, Sealed Air has been a leading global innovator and manufacturer of a wide range of packaging and performance-based materials and equipment systems that now serve an array of food, industrial, medical, and consumer applications. Operating in 51 countries, Sealed Air's international reach generated revenue of \$4.2 billion in 2009. With widely recognized brands such as Bubble Wrap<sup>(R)</sup> brand cushioning, Jiffy<sup>(R)</sup> protective mailers, Instapak<sup>(R)</sup> foam-in-place systems and Cryovac<sup>(R)</sup> packaging technology, Sealed Air continues to identify new trends, foster new markets, and deliver innovative solutions to its customers. For more information about Sealed Air, please visit the Company's web site at www.sealedair.com.

SOURCE: Sealed Air Corporation

Sealed Air Corporation Ken Aurichio, 201-791-7600