

# *A Better Way for Life*

2014 SUSTAINABILITY REPORT





**SEALED AIR'S SUSTAINABILITY VISION AND CORPORATE VISION ARE  
IDENTICAL: TO CREATE A BETTER WAY FOR LIFE.**

*A Better Way*

CONSTANTLY THINKING TO INNOVATE AND IMPROVE



*For Life*

FOR PEOPLE, THE PLANET, FOREVER

**SUSTAINABILITY IS AT THE HEART OF EVERYTHING WE DO.**



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*Our sustainability vision is the same as our corporate vision: to create a better way for life.*

*Sustainability is at the heart of what we do.*

*Our mission is to lead our industry in creating a better world. We work to be the best at delivering value to our customers through sustainability, performance and cost competitiveness and to operate our business to meet the highest ethical and environmental standards.*

*We create outstanding customer value and deliver societal benefits while minimizing environmental impacts.*



A close-up photograph of a hand holding a single stalk of wheat. The background is a bright, hazy landscape with more wheat fields under a warm, golden light, suggesting a sunrise or sunset. The overall tone is peaceful and natural.

# *Welcome to Sealed Air's 2014 Sustainability Report.*

## **SUSTAINABILITY HAS ALWAYS BEEN AT THE HEART OF OUR BUSINESS.**

This report will not only provide a look back to last year's highlights but also a look forward to how we plan to Change the Game in our industry.

Our evolution has led us to become a knowledge-based company focused not just on products but on solutions. These solutions are driving benefits for our customers, addressing global challenges and creating value for our business.

**THANK YOU FOR JOINING US ON OUR JOURNEY.**





Jerome A. Peribere  
President and CEO

## *Driving business through sustainable solutions*

**SINCE OUR COMPANY'S FOUNDING**, Sealed Air has provided solutions for our customers and solutions for the world. From the start, Bubble Wrap® was truly revolutionary both as a product and as a value proposition. It could reduce total packaging cost by using less material, reduce packaging size and weight and reduce loss from damage. In other words, it promoted sustainability long before it was fashionable.



***“WE MUST ASK OURSELVES WHAT SOLUTIONS OUR PRODUCTS PROVIDE. And how do those solutions make a global impact? The answers to these questions will only become more significant as our business evolves.”***

— JEROME A. PERIBERE, PRESIDENT AND CEO

**TODAY WE ARE AT A CRITICAL TIME IN HISTORY**, where a convergence of sustainability, technology and business is changing the roles and perceptions of long-standing industries. To remain a leader, despite all these changes, we must keep our focus on innovative solutions.

Our industry is often viewed through the merchandise we sell – packaging for food, industrial products and cleaning products for example. But that is no longer enough. We must ask ourselves what solutions our products provide. And how do those solutions make a global impact? The answers to these questions will only become more significant as our business evolves.

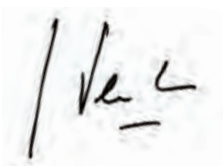
I believe we no longer sell packaging; we sell increased shelf life. And this shelf life provides access to healthy food and reduces waste, which in turn contributes to increased food security and environmental benefits. We no longer sell cleaning products; we sell hygiene. Proper hygiene benefits communities the world over, from the most advanced cities to villages in remote areas. We no longer sell packaging that simply delivers what consumers buy. We sell product security that helps our customers reduce costs associated with breakability, returns and reshipment and in turn, reduces the environmental impacts such as additional waste and energy use.

At Sealed Air, sustainability is a business imperative and a business driver. It is critical to the long-term success of our company to consider the full life cycle of each and every innovation we create and sell. You have to look no further than our logo to see sustainability embedded in our vision. The Trillian expresses the key components of our company: cost competitiveness, performance and sustainability. Through a deep focus on these elements, we are delivering superior business results in a competitive market.

The challenges in a changing world and business environment are great. We must deliver for our customers now – and anticipate what they will need in five years, ten years and beyond.

I see the world as increasingly in convulsion with the intersecting of sustainability, technology and business. For Sealed Air and its customers to succeed we must harness these themes in ways that drive our company forward. So that is our challenge and our opportunity, to constantly Re-imagine our business and how it engages with an ever-changing world. I have never been more confident that **WE ARE WELL ON OUR WAY.**

Sincerely,



Jerome A. Peribere  
President and CEO





# Better Way For Life Plan

*We have a long history of providing solutions that prevent waste, conserve water, reduce greenhouse gases and save energy for our customers.*

We have also been continually improving the efficiency of our own operations to lower our environmental footprint for years. But we decided we could do more and have set out to Re-imagine the positive impact our company can make on important global issues. To leverage our capabilities and capture the opportunities, we spent much of 2014 developing a more strategic approach to sustainability.

We understand the power of creating shared value by addressing social and environmental challenges. We work with our customers to create healthy and clean environments, expand food security and promote resource conservation in an effort to improve the lives of people all over the world.

Our first step in doing more was to develop a more comprehensive understanding of our total footprint. In 2014, we completed a pilot study of our Scope 3 greenhouse gas emissions in order to estimate the impact of the raw materials we purchase and the energy required to use our products. This information, combined with a deep understanding of our customers and the markets we serve, became a powerful tool to help identify new opportunities for efficiency and led us to refine our strategy.

We know the best solutions are ones that include multiple stakeholders. To make sure we weren't creating our strategy in a vacuum, we reached out to suppliers, customers and non-governmental organizations and industry organizations such as EUROPEN and INCPEN to gain valuable insights and identify the most material issues to our company and our key stakeholders. This materiality analysis helped us understand

the social and environmental risks and opportunities that our stakeholders see as most critical for Sealed Air. The results have helped us focus our resources and guide the development of our powerful new sustainability strategy.

To ensure the success of our greater sustainability strategy, we outlined three pillars of measureable, aggressive, impactful sustainability goals, called our 2020 Sustainability Goals. These goals focus on helping people around the world live better lives, delivering solutions that meet customers' sustainability needs and reducing the impact of our global operations. We will also continue to leverage our SmartLife™ approach to help reach these goals. SmartLife guides our decision-making by taking into account the full life cycle impacts of a solution when making sustainability decisions. We are also increasing our engagement with customers and stakeholders because we know that in the increasingly integrated marketplace, working with partners is the best way to have a positive impact. And lastly, we believe our employees are our best resource. By engaging internally, at all levels of our company, we will be best positioned to reach our ambitious goals and leverage employees as ambassadors along our journey.

The most exciting part of this process is to see how closely aligned our sustainability strategy is with our overall business strategy. The new sustainability strategy isn't business as usual; it's a playbook for the company to live out its vision.

That's why our new approach to sustainability is called A Better Way for Life Plan.

## OUR VISION:

# To create a better way for life.

EMPOWERED TO INNOVATE

CONSTANTLY THINKING TO INNOVATE  
AND IMPROVE

FOR PEOPLE,  
THE PLANET, FOREVER

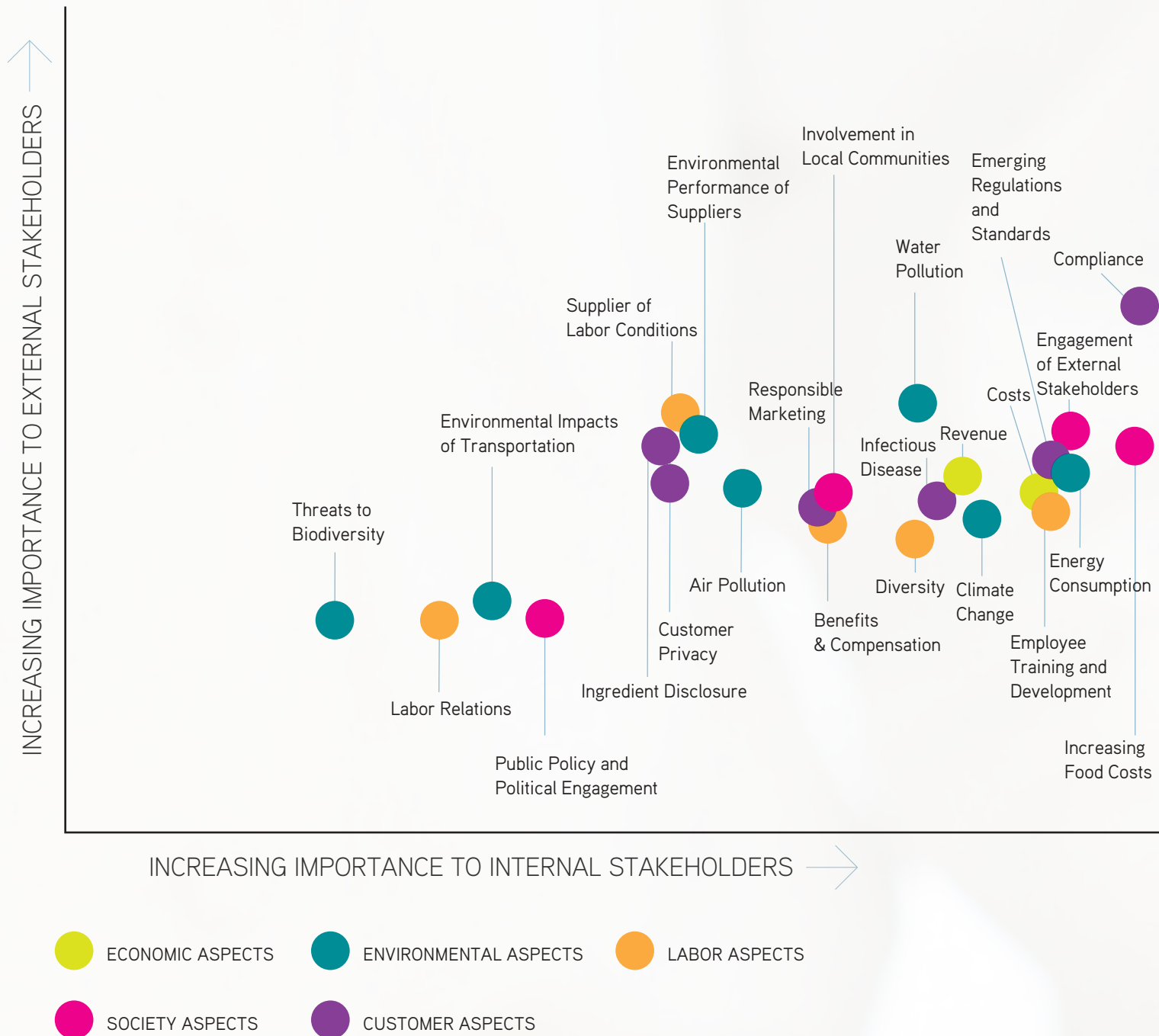






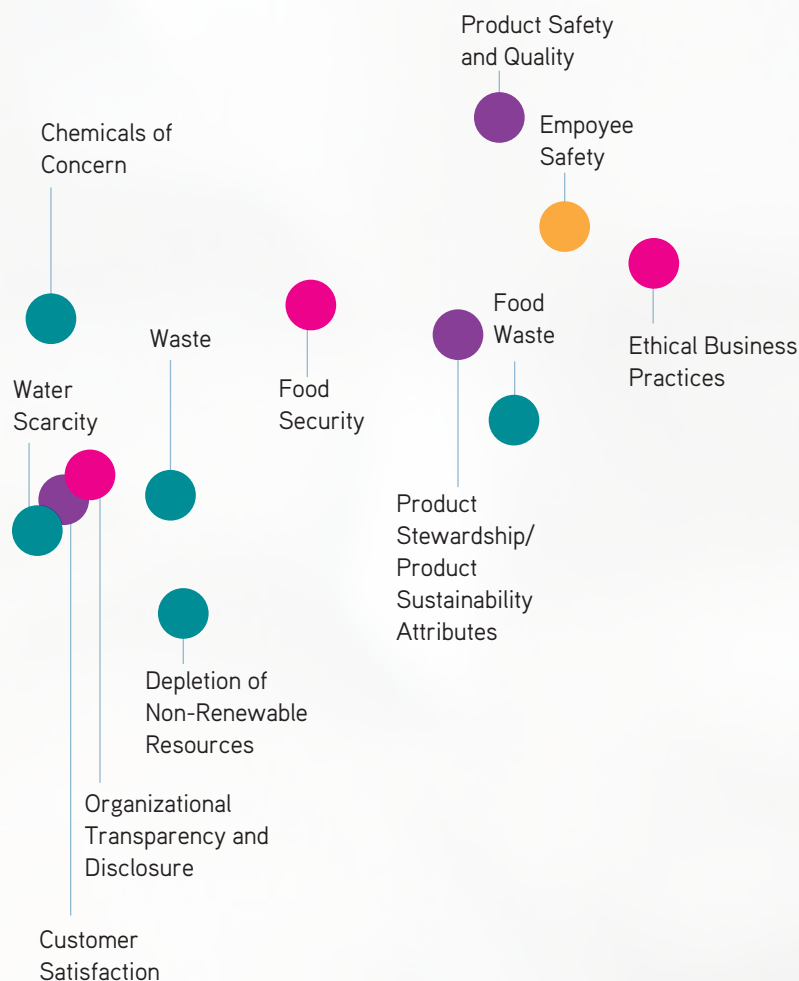
## IN 2014, SEALED AIR DEVELOPED THE COMPANY'S FIRST MATERIALITY MATRIX.

Working with an outside expert, we leveraged internal and external sources to conduct 57 interviews. We were pleased with the overall response rate and high levels of engagement from both internal and external





partners. Internal and external perspectives were well aligned and in agreement that the most material issues across Sealed Air's business include employee safety, product safety, food security, ethical business practices, product stewardship and transparency. We will continue to engage these stakeholders and use their feedback to guide our sustainability work in the future.



*“Sealed Air is situated better than other companies to address sustainability issues.”*



*SmartLife is  
a proprietary  
approach that  
plays a critical  
role in our  
sustainability  
strategy.*



*SmartLife™ guides our decision making process by going beyond traditional measurements like cost and performance and looks at the impact of our business decisions across the whole value chain. When we consider the implications of business processes such as sourcing, distribution, use and disposal we are able to make more strategic and long-lasting decisions that benefit our customers' business, communities where we live and work, the environment and the long-term sustainability of our company. SmartLife focuses on three main categories:*

1

### DRIVING GROWTH

Cost-competitiveness, performance and sustainability are critical components of any solution we provide. A compromise in any one of these elements will impact our ability to provide true growth-enhancing solutions for our customers and ultimately, to deliver on our promise to create a better way for life.

2

### CONSERVING MORE

By taking into account the full life cycle of our solutions we are able to reduce costs for our customers by streamlining their operations and helping them use fewer resources and produce less waste.

3

### IMPROVING LIVES

Our solutions tackle important global challenges such as providing access to a food chain that is safer and more nutritious; increasing the health and well-being of millions of people by keeping hospitals, office buildings, hotels and food operations clean; and delivering products safely across safe and secure supply chains that minimize product damage.





Dr. Ronald L. Cotterman  
Vice President, Sustainability

## *Sustainability is more than meets the eye*

**THE POSITIVE IMPACTS** of the solutions Sealed Air delivers for our customers go far beyond what most initially imagine. Yes, our Food Care solutions help extend food freshness, our Product Care solutions help deliver products without damage and our Diversey Care solutions help our customers keep their operations clean and running efficiently. But we are taking an increasingly deeper look at the full life cycle of our solutions to understand how Sealed Air's diverse businesses impact not just our customers, but the world where we live and work.



During a recent trip to Indonesia, I had the opportunity to participate in one of our programs that exemplifies our sustainability work and the impact Sealed Air can make in local communities. My colleagues took me to Batam, an island about 12 miles south of Singapore, to see the benefits of our Soap for Hope™ (S4H) program. We partner with our customers to gather soap from hotel rooms that would otherwise be discarded, teach local communities to reprocess them into new, sanitary bars and distribute these new bars to people who otherwise might not have access to soap. S4H reduces costs and environmental impacts of transportation as compared to other soap recycling programs by decentralizing the reprocessing to local communities near partner hotels. These communities then benefit not just from increased access to basic hygiene but also by new job opportunities the program provides by training locals in the soap making process.

In Batam I saw a team of 11 women, all mothers with young children, converting used soap into new bars that could be shared in their village. They invited me to join them and I spent time learning the process and making a few new bars. Later, I helped distribute these new bars to children, who each touched their foreheads to my hand as a sign of gratitude when receiving the soap. Reflecting on my time in Batam, I thought of how a simple initiative such as S4H could have such a profound impact.

S4H provides the entire village with enough soap for their own use, helping to improve hygiene and sanitation. The program also reduces waste and by keeping production local, reduces unnecessary environmental impacts. S4H program is just one very real and powerful example of how Sealed Air partners with customers to develop healthy environments and enhance livelihoods in communities where we live and work.

As we continue on our sustainability journey, now further defined by our 2020 Sustainability Goals and A Better Way for Life Plan, we will continue to partner with local communities where we do business. We know that sustainability efforts in our operations are important in

reducing waste, water and energy use, but we must look across the life cycle of our products and understand Sealed Air's deeper impact. For example, food packaging that extends shelf life can contribute to food security and reduced food waste. Access to soap and basic hand hygiene can improve the health of many people suffering from sickness or disease. Developing packaging that delivers a delicate product safely the first time reduces the environmental impacts that would occur if something needed to be returned, repackaged and shipped again.

We know that for our business to be successful our innovative products and services must meet the unique business challenges our customers face. But we also believe that for our company to be successful in the long term, we need to meet the unique challenges the world faces through our commitment to delivering benefits to society. Soap for Hope is just one example of how Sealed Air brings together our business and societal commitments to create shared value with a diverse group of partners, but there are many more. By focusing on our 2020 Sustainability Goals, we deliver value to customers and to society in ways that go beyond what first meet the eye and we are confident we are on our way to delivering

**A BETTER WAY FOR LIFE.**

Sincerely,



Dr. Ronald L. Cotterman  
Vice President, Sustainability



*Our new 2020 Sustainability Goals will drive our Better Way for Life plan by focusing on how our business provides solutions that help our customers and the world.*

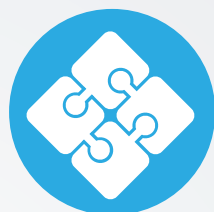
*In developing our goals we worked closely with our internal team and engaged external partners to identify achievable but challenging goals that will help us continue to sustainably build our business.*





## *Reducing the impact of our global operations*

- ▶ Reduce the energy intensity of our operations by 25%\*
- ▶ Reduce the greenhouse gas intensity of our operations by 25%\*
- ▶ Reduce the water intensity of our operations by 25%\*
- ▶ Divert 100% of our product and process waste from landfills\*\*



## *Delivering solutions that meet customers' sustainability needs*

- ▶ 100% of our suppliers and our operations meet ethical supply chain standards\*\*
- ▶ 100% of our raw materials meet responsible materials criteria\*\*
- ▶ 100% of our new R&D products offer sustainability advantages over the products they replace\*\*
- ▶ 100% of our new customer solutions provide sustainability benefits with quantified economic value\*\*



## *Helping people around the world live better lives*

- ▶ Expand food security for global populations by increasing access, ensuring safety and preventing waste of food from production to consumption
- ▶ Create healthy clean environments for people through improved hygiene practices that prevent disease and infection
- ▶ Promote resource conservation across the value chain by reducing raw materials, saving energy, conserving water and preventing waste
- ▶ Improve the lives of people around the world by addressing pressing needs in the communities where we and our customers operate

\* By 2020 vs. 2012 baseline

\*\* By 2020



*Sealed Air's global reach provides both great opportunity and responsibility. We have approximately 24,000 employees globally and are present in 62 countries with a sales and distribution network reaching over 175 countries.*

Our geographic presence, extensive distribution network and exposure to a variety of markets help diversify our business, leverage our innovation capabilities and replicate our total systems solution model. In a world facing significant sustainability challenges, our operational reach gives us a unique opportunity to impact important global food, hygiene and resource issues.

Sustainability challenges can vary greatly around the world and we know that to be effective we must take local action to make a difference on global issues. That's why, throughout our global operations, we are working to promote the efficient use of water, energy and raw materials in our offices and manufacturing facilities. In 2014 alone, we implemented over 40 energy-specific projects, reducing GHG emissions by more than 30,000 metric tons and spent more than \$2 million to improve our energy

efficiency. Environmental efficiency in our operations not only lowers our footprint, but can also decrease operating costs.

As population increases and demands for products and services continue to rise, Sealed Air's ability to deliver more benefits with less environmental impact will become an essential part of our efforts to strive to conserve resources and enhance overall sustainability.





GEOGRAPHIC  
REGION

NUMBER OF  
MANUFACTURING  
FACILITIES

North America

45

Europe

30

Latin America

15

Asia, Middle East, Africa and Turkey ("AMAT")

15

Japan, Australia, New Zealand ("JANZ")

9

Total

114



*PRODUCTS AND  
SOLUTIONS*





*Sealed Air is a leading innovator and creates new business models that address key problems across the industries we serve. We don't just provide product innovations; we create partnerships with our customers through our services and knowledge-based solutions that help them meet their own aggressive sustainability requirements and goals.*

Our ability to innovate is built on a global network of laboratories with an extensive team of scientists, engineers, designers and application experts. In 2014, we invested approximately \$139 million in research and development annually. Our research and development strategy is focused on delivering innovative, sustainable solutions that enhance our customers' operational efficiency, reduce their environmental impact and improve profitability.

We continue to develop new products and improve our existing products and processes, including development of new packaging solutions, chemical formulations and equipment. Achieving all of this with an eye towards long-term sustainability is critical to our success and more importantly, to our customers' success.

Our research and development projects rely on our technical capabilities in the areas of food science, materials science, chemistry and chemical engineering, package design and equipment engineering. We operate laboratories around the world in countries including the United States, Italy, the Netherlands, Switzerland, India, Brazil, Germany and China.

We believe that our success in developing sustainable product and solution innovations that are disruptive, problem solving and game changing, depends primarily on our sales and service, marketing, engineering and manufacturing skills and on our ongoing research and development efforts. Our transformation into a knowledge-based company, one that provides solutions and not just products, is what will ultimately ensure long-term relationships with our customers and partners.

OVER  
**4,000**  
U.S. AND FOREIGN  
PATENTS  
OR PATENT  
APPLICATIONS

**10,600**  
U.S. AND FOREIGN  
TRADEMARK  
REGISTRATIONS  
AND TRADEMARK  
APPLICATIONS  
THAT RELATE TO MANY  
OF OUR PRODUCTS,  
MANUFACTURING  
PROCESSES AND EQUIPMENT

**300**  
AVERAGE NUMBER  
OF U.S. AND FOREIGN  
PATENT  
APPLICATIONS  
ANNUALLY

**400**  
AVERAGE NUMBER  
OF U.S. AND FOREIGN  
TRADEMARK  
APPLICATIONS  
ANNUALLY





## GLOBAL SOCIETAL BENEFITS







*We believe that issues such as resource scarcity, climate change and the technology revolution all present new challenges for Sealed Air and that we must develop strategies to proactively address these pressures to our business.*

*Sealed Air has a clear responsibility to work with diverse partners to help solve social and environmental challenges. When developing our 2020 Sustainability Goals, we looked not just inward at our business but outward to see where we could make the most significant impact. Our greatest partners are our customers, many of whom are sustainability leaders and by working together and supporting their efforts we can make a positive impact.*

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Soap for Hope™ is one of Sealed Air's signature sustainability initiatives. This initiative creates shared value for the communities we serve and for our customers. By working with hotel partners to donate used bars of hand soap, providing training and equipment to reprocess the soap and teaching children the benefits of hand washing, we help disadvantaged women to earn a living and to improve hygiene in their local communities.



## Climate Change

Climate change is one of the world's greatest challenges and businesses have a critical role to play in mitigating its effects by reducing greenhouse gas (GHG) emissions. At Sealed Air, we Re-imagine™ solutions that harness our knowledge of sustainability, technology and innovation and reframe the risks posed by these challenges into business opportunities. We are committed to creating a better way for life and delivering solutions that reduce waste, conserve resources and drive economic growth.

As evidence of that commitment, Sealed Air was a sponsor of the Sustainability Innovation Forum in Lima, Peru. The event was organized by Climate Action in partnership with the United Nations Environment Programme (UNEP) and the UNFCCC Conference of the Parties (COP). The 2014 forum was the largest business-focused event at the United Nations Climate Change Conference (COP20) with nearly 500 attendees, including CEOs of multinational companies, government figureheads and representatives from UN bodies, NGOs and civil society. Sealed Air outlined how businesses, governments and civil society can work together to help mitigate climate change by deploying solutions that reduce the amount of food that is wasted in developed and developing countries.





## ***Healthy Environments***

One in every 20 patients gets an infection while being treated at a hospital. In the United States, 76 million people annually suffer from foodborne illnesses. Sealed Air believes creating cleaner and healthier environments is of paramount importance. So we're re-imagining sustainable solutions for infection prevention, kitchen hygiene and building care with a keen focus on these three areas.

From laundry to ware washing to sanitizing building surfaces, we pioneered innovations in dosing, dispensing, tools and equipment that work with our proprietary cleaning chemistries. Our products excel in both efficiency and effectiveness by reducing overall water and energy consumption and minimizing waste.

We partner with our customers to ensure healthy, clean environments for their businesses and their customers. Whether helping workers understand the role of handwashing in preventing disease, training for proper sanitation monitoring, or providing analytical tools to maximize labor productivity, we provide education, knowledge and services that help our customers create healthier environments.



## ***MERS-CoV Outbreak***

According to the World Health Organization (WHO), there were more than 837 confirmed cases of Middle East Respiratory Syndrome Coronavirus (MERS-CoV), including 291 deaths, by July 2014. And this number is continuing to grow. Furthermore, since there's currently no medical treatment for those with MERS-CoV, preventing transmission is essential for containing the virus.

In response to this growing health concern, Sealed Air's Diversey Care created and launched a MERS Prevention and Outbreak Response Toolkit. This resource provides knowledge and tools while highlighting key prevention strategies including hand hygiene and surface cleaning and disinfection to help address the pathogen. With this holistic approach to sustainability, Sealed Air helped provide the means to limit MERS-CoV outbreaks and prevent them from escalating to a global threat.



## ***Food Security***

The United Nations estimates that 25,000 all over the world die from malnutrition and related causes every day. And nearly 1 billion of the world's 7 billion people go to bed hungry. Considering that by 2050 the global population is expected to grow to over 9 billion, re-imagining food security requires addressing three challenges:

**FOOD ACCESS:** We produce more than enough food to feed the planet today, yet hundreds of millions starve while others struggle with obesity and nutritional imbalance.

**FOOD SAFETY:** Even with significant advances in technology and distribution, food contamination is still a large societal problem with fatal consequences.

**FOOD WASTE:** We throw away billions of tons of food a year that rot in landfills and release methane gas into the atmosphere.

The solution is not to grow more food. It's to make sure the food we grow makes it to the table before it spoils. Sealed Air has the expertise and the technology to assure that hard-won harvests are not lost. Our packaging solutions can double the shelf life of foods like fresh pasta and extend that of meat from days to weeks. We can enhance sanitation through the entire supply chain from farm to fork and offer education about proper food storage, handling and cooking. Our innovations help promise a growing world that its food supply will be more plentiful, safer and less wasteful.



## ***Soap for Hope™***

Over 7 million children die each year from diseases that can be prevented with simple handwashing. Soap and a little instruction are all these kids need. Sealed Air developed Soap for Hope as a solution—a program operated in 10 countries that saves lives while preventing waste.

Each year a typical 400-room hotel generates 3.5 tons of solid soap waste. Soap for Hope teaches at-risk communities to salvage those soap slivers and turn them into new soap bars. Soap is recovered from area hotels and then transported to a local site where local residents reprocess it. The new soap is then transported to communities in need and distributed. Eliminating waste, improving hygiene and creating new jobs.



## Resource Efficiency

In a world where we consume more resources than the planet produces, we need to rely on new and smarter ways to conserve while meeting society's growing demands. Around the world, Sealed Air is working to promote the efficient use of water, energy and raw materials in the production, transportation and use of the products consumers need in their daily lives, while also preventing waste spoilage and damage. Bringing new insights and solutions is a hallmark of Sealed Air ingenuity.

**ALTERNATIVE RAW MATERIALS:** Sealed Air is pioneering research to increase the use of recycled materials, such as plastics, while also working to incorporate agricultural waste byproducts into useful packaging materials.

**EFFICIENT PRODUCT SYSTEMS:** Thinner packaging materials, space-efficient package designs and concentrated cleaning products are just a few of the ways that Sealed Air brings value to our customers by increasing the effectiveness of our solutions and reducing the resources required to transport and use them.

**EFFECTIVE SOLUTIONS:** By emphasizing the performance of our product solutions in customer applications, we produce significant benefits during their "use-phase." From reduced food spoilage or waste to improved hygiene with fewer chemicals or even the prevention of product damage during transport.

As population increases and demands for products and services continue to rise, the ability to deliver more benefits with less impact will become an essential requirement of companies that strive to conserve resources and enhance overall sustainability.



Linens for Life™ is one of Sealed Air's signature sustainability initiatives. This initiative creates shared value for the communities we serve and for our customers. By working with hotel partners to donate used linens and providing training and sewing machines, we help disadvantaged women to earn a living making useful items out of the discarded linen.





*Sealed Air's Food Care customers rely on our innovative packaging and hygiene solutions and expertise to help build their brands and improve food safety, shelf life and operational efficiency while reducing food waste.*

With sales of \$3.8 billion in 2014, making it the company's largest division by revenue and with an estimated global market share of close to 20%, Food Care improves access to a safer, higher quality and more sustainable food and beverage supply chain.

Food Care's solutions are increasingly relevant to today's sustainability and food security challenges and will play a key role in helping us reach our 2020 Sustainability Goals. More than 800 million people are unable to meet their daily calorie needs and more than 2 billion people suffer from nutritional deficiencies. More than 1/3 of the food we produce is never consumed and 2.2 million people, mostly children, die annually from food-borne and water-borne diarrheal diseases.

Considering the estimated population growth to 9 billion by 2050, such food related challenges are only increasing and making sure that food production is not wasted is critical to improving food security. Food Care's packaging solutions can extend shelf life, enhance sanitation in the supply chain and reduce waste.

— ACCORDING TO HARRIS POLL RESEARCH FOCUSED ON ADULTS 18+ AND LIVING IN THE U.S. AND COMMISSIONED BY SEALED AIR: —

78%

HAVE  
WASTED FOOD  
IN ONE WAY  
OR ANOTHER

77%

REPORT THAT  
FOOD WASTE  
HAS AT LEAST  
SOME IMPACT  
ON THE HOUSEHOLD  
BUDGET

81%

WOULD THINK  
MORE HIGHLY  
OF FOOD STORES THAT  
SELL PRODUCTS THAT  
HELP CONSUMERS NOT  
WASTE THE FOOD  
THEY BUY

78%

WOULD THINK  
MORE HIGHLY  
OF FOOD BRANDS THAT USE  
PACKAGING THAT HELPS  
REDUCE FOOD WASTE



## ***Building a Safe and Efficient Poultry Supply Chain in China***

As the world's population continues to grow, creative solutions and diverse partnerships will play a key role in helping to address food security. An example of our work on this issue is our collaboration with the World Wildlife Fund (WWF) and the China Chainstore and Franchise Association (CCFA) to help address the increasing issues around food security in China and the related environmental consequences.

As demographics evolve, particularly in developing markets, there are new challenges for food systems to meet the increasing demand for protein rich foods such as poultry. Satisfying the growing human needs for access to safe, nutritious food must be balanced with preserving ecosystems and conserving natural resources.

An education component is critical to our work with WWF so that processors, retailers and food service companies better understand the environmental consequences of raising, processing, distributing and selling fresh poultry products. By engaging industry, government and NGO stakeholders in Sealed Air's efforts to modernize the poultry supply chain to meet consumer needs, we are working with WWF and CCFA to mitigate environmental impacts and maximize social benefits of poultry production in the Yangtze River Basin. Our common goal is to enhance safety and reduce food waste at retailers and food service operators in the region by promoting best practices across the supply chain with packaging and hygiene solutions.




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***"I AM EXCITED BY THIS IMPORTANT NEW PROGRAM AND THE PROMISES TO ACCELERATE ACCESS TO NUTRITIOUS FOOD IN THE REGION THROUGH ENHANCED FOOD SAFETY AND DECREASED FOOD WASTE. IT WILL BE A PRIME EXAMPLE OF OUR COMMITMENT TO CREATE A BETTER WAY FOR LIFE AND OF MEETING OUR GOAL TO LEVERAGE OUR CHARITABLE DONATIONS IN A VERY STRATEGIC WAY THAT TIES TO KEY BUSINESS PRIORITIES"***

- DR. RONALD L. COTTERMAN,  
SEALED AIR'S VICE PRESIDENT, SUSTAINABILITY



## ***Cleaning for Efficiency in Brazil***

Brazil Kirin, one of the largest Brazilian breweries and beverage companies, has been a Food Care hygiene solutions partner for more than 10 years. This longtime customer approached the Sealed Air Food Care team for help increasing the availability of the plant for production and reducing the consumption and generation of industrial effluents.

The Food Care team led with purposeful innovation, focusing on a customized Clean in Place (CIP) process to better clean the interior of pipes and other process equipment without the need for an expensive and time-consuming disassembly process. The team evaluated and adapted existing engineering systems, CIP dosing and the innovative Divosan Uniforce System solution to carry out the cleaning process in a single step, reaching all objectives.

This new cleaning process helped deliver on several key sustainability goals, without compromising the quality of the cleaning or beer quality. The new cleaning process has reduced water use by 50% by eliminating an intermediate rinse, reduced effluent emissions by 32% and decreased energy use by 56%. By speeding up the cleaning process, more time was made available for production, increasing overall output for the plant. By leveraging a concentrated detergent disinfection formulation, the team also reduced chemical consumption. In addition, Sealed Air has provided CIP training to all Kirin employees so that the company could ensure the new, optimal process was maintained.

This project won the Brewery Award of Excellence in Sustainability from the Master Brewers Association of the Americas (MBAA) in 2014. The award recognizes innovative processes that support sustainability in brewing production.

# 43%

DECREASE IN  
CLEANING PROCESS

# 50%

REDUCTION IN  
WATER USE

# 32%

REDUCTION IN  
EMISSION OF  
EFFLUENTS

# 56%

DECREASE IN  
ENERGY USE



## ***Increasing the Shelf Life of Gluten Free Breads***

For more than a hundred years, a bakery customer of Sealed Air has used the highest quality ingredients to provide communities with fresh bread, buns, bagels, cookies and pastries throughout the U.S. Pacific Northwest. Always aiming to serve evolving customer needs, the company recently noticed increasing consumer demand for gluten-free products, which mirrored national forecasts of 12% growth for gluten-free. To respond to the consumer shift, the company expanded its product portfolio to include gluten-free breads under one of its brands.

*Cryovac  
active  
packaging  
can increase  
shelf life by  
**10 TIMES***

As the popularity of the new gluten-free product grew, the bakery encountered several freshness and quality preservation challenges. Because the specialty, preservative-free breads feature more sensitive ingredients than other breads they faced greater susceptibility to mold. This meant that the gluten-free products, with more costly ingredients, maintained a shelf life of just 4-8 days, leaving little time for consumers to enjoy the products following distribution and retail and limiting the geographic area in which the bakery could distribute this increasingly popular product.

The bakery teams expressed interest in a barrier packaging to solve the shelf life problems and were referred to Sealed Air by another supplier. Sealed Air introduced Cryovac® Freshness Plus® active barrier packaging to this bakery customer as a way to extend shelf life and maintain quality. Working closely together, Sealed Air helped the bakery maximize the package's use and optimize new equipment at the bakery's own facilities to ensure package integrity and functionality. The new Sealed Air customer launched a full rollout of the Freshness Plus active barrier package for their brand of gluten-free breads in 2014.

Sealed Air's packaging technologies and ongoing support have helped this bakery customer achieve greater value from its new gluten-free products. The enhanced active barrier packaging has helped expand the retail shelf life of the bakery's gluten-free breads nearly tenfold, enabling distribution into new markets in Northern California, Idaho and Alaska. Likewise, the company has eliminated returns due to mold, delivering significant environmental and economic benefits.





***"IT HAS BEEN GREAT TO SEE SUCH A VARIETY OF IDEAS and great to see that so many students now have a good understanding of how packaging prevents food waste from farm to fork."***

- JANE BICKERSTAFFE, DIRECTOR OF INCPEN (INDUSTRY COUNCIL FOR RESEARCH ON PACKAGING AND THE ENVIRONMENT)



## ***Reducing Food Waste in the UK Through Education, Collaboration and Innovation***

What can be done about the 7 million tons of food and drink thrown away in the UK each year, costing the average household the equivalent of more than US\$700 annually? With the support of Sealed Air, a group of secondary school students, at the Alfreton Grange Arts College in the UK, worked to solve this challenge. A new initiative called the Fresher for Longer education program is working to mentor and enable secondary school students to measurably reduce unnecessary waste and protect the environment, all while saving money.

Students in the program are first educated on how packaging protects food from farm to fork and how it helps keep food fresher for longer at home. Through workshops, interactive learning activities and ongoing support, the 13-year-old students are creating their own behavior change campaigns to get their community sourcing, storing and cooking food while sustainably managing leftovers.

To provide real life experience during the project, the students visited Greencore Prepared Meals in Sheffield, a Sealed Air customer. The students took a tour of the quiche manufacturing area to see first-hand how Greencore manages their raw materials to minimize food waste.

The Fresher for Longer partnership was initiated by the Packaging Federation, the Industry Council for research on Packaging and the Environment (INCPEN), the Waste-Resources Action Programme (WRAP), Kent Resource Partnership and the Food and Drink Federation, to highlight the role that packaging can play in reducing food waste.

Student teams have been designing and implementing creative, fun and impactful campaigns that include:

***'BIG SAVERS':*** A meal planning and shopping app, including meal suggestions made from leftover food

***'PP FOOD TIPS':*** An app that helps consumers learn to store food to keep it fresher for longer

***'PORTION CAUTION':*** Measuring tools and packaging with portioning to help consumers only cook and eat the correct portions

***'FOOD WASTE FRENZY':*** A website to educate consumers on reusing leftovers to cut food waste

***'REUSABLE PACKAGING DESIGN':*** Students designed reusable meat packaging

The students from Alfreton Grange Arts College were **named the overall program winners** based on their submission of ideas to reduce food waste and their presentation to the judging panel.

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# 195

*Students engaged across 10 schools in England and Wales in 90 hours of sustainability workshops to show how packaging can help reduce food waste*

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# 50K

*People reached by students with the Fresher for Longer message*


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*Science, Technology, Engineering and Mathematics Ambassadors from local sponsoring packaging companies have supported schools as mentors and subject matter experts*









*Sealed Air's Product Care business provides solutions that are focused primarily on industrial manufacturing, consumer applications and e-commerce. Product Care had \$1.7 billion of sales in 2014 for an estimated global market share of 32%.*

Product Care's packaging solutions are able to reduce energy consumption, create logistical efficiencies and optimize transportation. We reduce waste by preventing product damage during distribution, by engineering solutions that optimize dimensional weight and by using materials that offer performance during use and recovery after use. We create a secondary life for packaging by leveraging closed loop systems, enabling consumer recycling through package labeling and utilizing innovative materials that are home compostable. These solutions will play an important role in helping us reach our 2020 Sustainability Goals.

Our sustainability efforts are evident throughout the product life cycle: in our production and operations, through delivery and at end of product life.

## ***The Power of PakNatural Loose Fill***

Sealed Air customers around the world continue to turn to Sealed Air's PakNatural™ Loose Fill for superior shipping protection. In addition to its protective qualities, PakNatural Loose Fill produces less dust, is stronger than starch-based loose fill packaging and provides superior anti-static performance over expanded polystyrene products.

Beyond its value as a cost efficient, superior packaging solution – PakNatural Loose Fill is made from non-food, renewable materials and has been certified as biodegradable and compostable by three independent international organizations. This is a critical environmental benefit to many Sealed Air customers who have organizational sustainability goals and want packaging that represents their commitment to their own customers.

Justice Design Group, a manufacturer of custom light fixtures, is one customer who enjoyed the benefits of PakNatural Loose Fill. Given the challenges of shipping its unique custom made lighting fixtures, Justice Design Group found that effective packaging that reduces breakage and therefore unnecessary returns, rebuilding and reshipping, is among its most valuable assets. Working with Sealed Air, Justice Design Group was able to transition to PakNatural Loose Fill and is thrilled with the sustainability results to date.

*PakNatural Loose Fill received Biodegradable Products Institute (BPI) certification under the organization's American Society for Testing and Materials (ASTM) ASTM D6400 test for compostability. In addition, German certification organization DIN CERTCO, certified PakNatural Loose Fill as "compostable material" licensed to incorporate the organization's "compostable" logo in product labeling and Belgium-based independent testing and research organization Vincotte has certified the product to incorporate its "OK Compost" logo in labeling, signifying compliance with the organization's standards for compostability.*

***"SEALED AIR'S PAKNATURAL™ LOOSE FILL IS AN AFFORDABLE, SUSTAINABLE MATERIAL*** *that can help keep our costs down by maintaining low claims rates and reducing the weight of our shipments. And the fact that the product is environmentally sustainable is increasingly important to many of the architects and designers we work with."*

- BRANDON LEVIN, PRESIDENT OF JUSTICE DESIGN GROUP AND GRANDSON TO THE COMPANY'S FOUNDER.





## ***Shrink Packaging for Sustainability***

Sealed Air continues to seek innovative ways to develop packaging that improves sustainability. Our innovative packaging solutions go into some of the most commonly used consumer products in the world and protect a wide range of goods and items transported globally. We have led the industry with a breakthrough in shrink film packaging, setting new standards in sustainability while reducing environmental impact, as well as lessening energy usage and customer production costs.

One example of our innovative packaging products that enhance overall sustainability benefits is Sealed Air's CT family of high performance shrink films, based on a proprietary micro-layering technology platform. These ultrathin, transparent shrink films are used for a wide range of consumer packaging and display applications.

Working with a major home goods retailer, we compared sustainability measure for thin CT films® to conventional films for the same application. CT films offer similar properties and performance at only 40% of the thickness of conventional films. This translated into a greenhouse gas reduction of 38% over conventional films. Even more impressive, the measured energy needed for the packaging equipment was 50% less than what is needed for conventional films. The energy reduction is due to lower shrink tunnel energy, faster throughput and more efficient sealing.

A second test result for CT films confirmed the recyclability of these films. Micro-layered CT films can be recycled alongside conventional polyethylene films. In fact, they were evaluated using the Sustainable Packaging Coalition's How2Recycle program and found to pass their criteria for recyclability. Using packaging that is easily recyclable for consumers was a crucial requirement for this retailer.

The Sealed Air CT shrink film solution demonstrates our commitment to our SmartLife approach—providing solutions that produce the least impact on the environment and are low-energy consuming. By evaluating our customer's product need and taking into account their operational goals as well, we were able to provide a solution that both satisfies their end user and helps them achieve operational success.







## Packaging's Role and the Rise of E-commerce

The rise of e-commerce is presenting an array of new challenges and opportunities for elevating the customer experience during online ordering. Eighty-seven percent of Americans purchased items online last year. Those consumers are increasingly holding retailers to higher standards regarding the quality of each purchase and the role that packaging plays in ensuring products meet consumer expectations.

For example, according to Harris Poll research commissioned by Sealed Air, 66% of Americans believe the packaging of their shipment shows how much the retailer cares about the customer and their order. Almost 50% think packaging represents the value of the shipment and 34% of customers think the type and amount of packaging materials used represent the retailer's environmental policies and commitments.

In addition to what packaging represents to the consumer, how it protects the shipment is critical. More than a quarter of Americans have received a broken or damaged product from an online order and 59% believe both the retailer and package carrier are responsible for the damage. Regardless of reason, retailers pay a heavy price for damaged merchandise. Fifty-eight percent of Americans say their perception of the retailer is affected based on a damaged or broken order. Almost 40% would consider a competitor before purchasing from the retailer again and 20% say they'll never use that retailer again.

More than three quarters of American consumers think that packaging used by a company for online shipments should reflect environmental values. However, the definition of "environmentally friendly packaging" varies greatly among consumers: 78% say it means that packaging can be recycled, 75% think it's made from recycled materials, 63% say it can be reused for other shipments and 55% say it biodegrades or composts. Thirty-one percent of consumers say that environ-

mentally friendly packaging helps them not have to return a damaged product.

Sealed Air offers a range of packaging products and solutions that are helping to meet the increased e-commerce volume while also meeting consumer expectations. One such solution is our Korrvu® suspension packaging that safely holds products in the center of the shipping container and keeps the product securely in place, protecting it from shock and vibration during distribution. The final result is that the consumer receives their purchases free of damage, using a package type that is both material and space efficient. Following use, the Korrvu package can be recycled conveniently with corrugated materials, or reused by the consumer for them to mail other items.

Korrvu applications have expanded significantly with the increase in e-commerce. From cell phones to housewares to luxury items, Korrvu finds a broad range of applications where damage protection and product image are key to the consumer experience. Recently, Sealed Air introduced Korrvu LOK Peel & Place. This package format uses 40% less material than traditional Korrvu and increases fulfillment efficiency, while retaining key performance features of the original Korrvu.

# 66%

OF AMERICANS BELIEVE THAT THE  
PACKAGING OF THEIR  
SHIPMENT SHOWS HOW  
MUCH THE RETAILER CARES  
ABOUT THE CUSTOMER AND  
THEIR ORDER

ALMOST

# 50%

OF AMERICANS THINK THAT  
PACKAGING REPRESENTS  
THE VALUE OF THE  
SHIPMENT

# 34%

OF AMERICANS THINK THAT THE TYPE  
AND AMOUNT OF PACKAGING USED  
REPRESENT THE RETAILER'S  
ENVIRONMENTAL POLICIES  
AND COMMITMENTS







*Sealed Air's Diversey Care business focuses on building and kitchen care services, infection prevention, fabric care and consulting services. Diversey Care delivered sales of \$2.2 billion in 2014 with a global market share of 8% and with Europe being the division's largest market.*

Diversey Care's sustainability efforts support customers by lowering the total cost to clean; the environment by reducing the amount of chemicals, water and energy needed and greenhouse emissions released; and communities by offering solutions that increase health and hygiene.

Diversey Care's efforts are playing a critical role in helping us reach our 2020 Sustainability Goals. For example, according to the Centers for Disease Control, one in every 25 patients gets an infection while being treated in a U.S. hospital. Together with our customers across all sectors, we are providing solutions to reduce these global sanitation issues by delivering cleaner and healthier environments that reduce infection and improve hygiene.



## ***Clean Sheets, Sustainable Sheets in Mumbai***

When the Sofitel Mumbai was looking for ways to reaffirm its responsibility to sustainable development and environmental efficiency, it recognized an opportunity to work with Sealed Air. Sealed Air's Diversey Care team has supplied a variety of cleaning solutions to the hotel and together the teams looked for ways to reduce the environmental impacts of the hotel's cleaning efforts.

One of the solutions identified was Clax® Advanced. Clax Advanced is a laundry solution with a variety of environmental benefits including working at lower temperatures and delivering clean, white linens on the first wash with less water and energy consumption. The benefits Clax Advanced provide also reduce wear on fabrics therefore increasing the length of time linens can be used before needing to be replaced.

Through the use of Sealed Air's Clax Advanced, Sofitel Mumbai has seen marked sustainability and cost benefits, all while delivering clean, crisp linens for its guests.

Annual operational savings include:

2014 COMPARED TO 2013

UP TO  
**42%**  
REDUCTION IN  
WATER  
CONSUMPTION  
[ 7.8M LITERS ]

UP TO  
**26%**  
REDUCTION IN  
ELECTRICITY  
[ 36K KWH ]

UP TO  
**15%**  
REDUCTION IN  
STEAM  
CONSUMPTION  
[ 13 TONS ]

UP TO  
**42%**  
REDUCTION IN  
EFFLUENT  
[ 7.8M LITERS ]

UP TO  
**28  
TONS**  
REDUCTION IN  
CO<sub>2</sub>  
EMISSIONS

UP TO  
**30%**  
LONGER  
LINEN LIFE



## ***Saving Water in McDonald's Washrooms in India***

McDonald's India is paying careful attention to its water use given its status in a country with severe water challenges. An examination of water risks within restaurants identified the heavily used washrooms as a significant source of water consumption. In looking to address this challenge, McDonald's asked Sealed Air's Diversey Care team for a solution to help reduce water consumption in public and staff amenities.

McDonald's India and Diversey Care teams quickly identified Diversey's Flush-Me Not program which consists of waterless urinals that provide odor and stain control along with water savings in washrooms. The program consists of a urinal screen with embedded fragrance and a cleaning chemical spray. This program led to McDonald's India achieving significant reductions in water use in 2014. Through the Diversey program, every urinal can become a waterless version saving up to 60% of water used without using expensive equipment. The solution is affordable and provides significant reductions in water use in washrooms.

The project, a critical component to help McDonald's reach its water stewardship goals, was implemented at approximately 70 restaurants in India. The results for McDonald's India were exemplary; approximately 1,700,000 gallons of water were saved from going down the drain over a 12-month period and McDonald's is in the process of replicating the program in more of its restaurants.

# 1.7M

**GALLONS OF WATER**

SAVED IN MCDONALD'S INDIA  
OVER 12 MONTHS

# \$48K

**SAVINGS IN  
WATER SOURCING  
COSTS**

FOR MCDONALD'S INDIA



## Leveraging Safe Chemicals with Virox

Sealed Air is always looking for disruptive technological solutions that can positively impact the industries in which we operate. In 2014, with the acquisition of Virox Technologies Accel® brand and its related healthcare businesses in the United States and Canada, Sealed Air expanded the presence of this sustainable technology to the industry. The key to the Virox acquisition is accelerated hydrogen peroxide (AHP) technology, a patented, synergistic blend of commonly used, safe ingredients that, when combined with low levels of hydrogen peroxide, experiences a dramatic increase in its disinfecting and cleaning ability. Virox does all this while earning rave reviews from environmental sustainability groups for its safe use of chemicals and environmental benefits.

AHP provides short contact times, excellent toxicity profile at use-dilution, superior cleaning performance, an effective one-step disinfection process and an active ingredient that breaks down into oxygen and water. Currently focused primarily on the healthcare industry, Sealed Air plans to take AHP's business and sustainability benefits to industries across North America.

*Virox was recently awarded the Champion Status of the EPA's Design for the Environment's Safer Detergents Stewardship Initiative (SDSI) Award.*



*Accelerated Hydrogen Peroxide was the first Ecologo registered Disinfectant Cleaner.*



*Accelerated Hydrogen Peroxide has been validated by Greenguard, an industry-independent, third-party testing program for low-emitting products and materials.*



*Accelerated Hydrogen Peroxide has been certified by Green Seal—provider of science-based environmental certification standards that are fair, unbiased and credible.*





## ***Reducing Environmental Impact for Small Sites***

Sealed Air's Pro Series™ cleaning products are helping customers in the industrial and institutional cleaning industry achieve their sustainability goals by reducing chemical waste, packaging and energy related to shipping costs. By converting cleaners from ready-to-use (RTU) to Pro Series concentrates, small site customers, who often just need a few gallons of product a year, are able to get professional cleaning results with less environmental impact. By providing Pro Series as an option for customers with smaller facilities, Sealed Air has reduced the need for RTU products and their greater negative impact on the environment.

# 62%

REDUCTION IN  
**PACKAGING**

[OVER RTU SPRAY BOTTLES]

UP TO

# 78%

REDUCTION IN  
**WAREHOUSE/  
STORAGE SPACE**

[VS. RTU]

UP TO

# 75%

SAVINGS IN  
**SHIPPING COST**



## ***Bringing Together Women for Change in the Global Cleaning Industry***

During her long and successful career in the cleaning industry, Sealed Air's Dr. Ilham Kadri has been concerned about gaps in gender diversity and a perceived lack of prestige in many front-line cleaning jobs. Frustrated by this situation, Ilham brought together women leaders in the industry to create the ISSA Hygieia Network in 2014. Named for the Greek goddess of cleaning and hygiene, it is dedicated to the advancement and retention of female professionals within the global cleaning community.

The ISSA Hygieia Network aims to provide women in the industry educational and networking opportunities to aid in their professional development. The program will facilitate the development of programs that promote entry into the cleaning and hygiene industry along with advancement and retention. Programs offered include literacy and other educational components around food, childcare and health.

The ISSA Hygieia Network is raising awareness of the challenges many workers in the cleaning industry face, advocating for career advancement and recognizing leaders and outstanding achievements in the field of cleaning. Founding council members include representatives from ISS Facility Services Inc., Harvard Services Group, Kellermeyer-Nichols, Sofitel, EBP Supply Solutions, Maintex, American Paper Converting Inc. and ISSA.

Together, these leaders are raising awareness for gender equality issues, sharing best practices and expanding opportunities for the next generation of women leaders in the industry.



*"Since I joined this industry, I have noticed huge gender diversity gaps and a lack of prestige associated with cleaning jobs. We must change that and support all our colleagues to access education and training."*

- DR. ILHAM KADRI, SEALED AIR















*Sealed Air is dedicated to sustainable operations that balance the needs of society, environmental responsibility and financial performance. A core part of our commitment to sustainability is to minimize safety risks to our employees, customers and the communities where we operate. Having the right policies in place will help guide our work towards achieving our 2020 Sustainability Goals.*

Increasingly, our customers are focusing on chemicals of concern as part of their sustainability platforms. This stems, in large part, from an increasing awareness among consumers. In fact, 85% of consumers consider “harsh chemicals or toxins” to be important when purchasing products according to a recent survey.

Given this demand for safer and healthier products, the Sealed Air Sustainability Action Team worked with Regulatory and R&D to create the Responsible Chemistry Policy (RCP) in 2014. The RCP is Sealed Air’s first global policy to formalize our approach to materials of potential interest to regulators, customers and environmental groups.

This focus on proactive chemical management offers strategic advantages by anticipating regulatory actions, meeting customer specifications and positioning Sealed Air as a leader in greener chemistry.

*Sealed Air believes in the power of partnerships to drive and scale approaches to ‘create a better way for life’. For this reason, Sealed Air engages in a broad range of key partnerships with both small and large organizations that can affect meaningful change.*

## PARTNERSHIPS





## KEY CORPORATE RECOGNITION



### ▶ FORTUNE MAGAZINE'S WORLD'S MOST ADMIRABLE COMPANIES 2015

Sealed Air ranked first as the most admired company in the Packaging and Containers industry and ranked first or second in each of the nine categories evaluated. This includes being ranked in first place for innovation, social responsibility, management quality, quality of products and long-term investment.



### ▶ WORLD WILDLIFE FUND CLIMATE SAVERS

Sealed Air's Diversey Care was honored in 2014 for fulfilling a 10-year commitment to reduce CO2 emissions. By the end of 2013, it had reduced absolute CO2 emissions over 48% from 2003 levels, nearly doubling the 25% reduction target.



### ▶ CDP

Sealed Air is one of 63 S&P 500 companies to be awarded a position on CDP's Climate Disclosure Leadership Index (CDLI). CDP, the world's only global environmental disclosure system, scores company disclosures on a scale of 100 for completeness and data quality. S&P 500 companies in the top 10% for disclosure are awarded a place on the CDLI.



### ▶ ASEAN CORPORATE SUSTAINABILITY AWARD

Sealed Air was recognized for their work to support sustainability livelihoods in Asia, through initiatives such as Soap for Hope™. This award of excellence recognizes Sealed Air's exceptional contribution in integrating resource efficiency with sustainable livelihood.

### ▶ PRODUCT RECOGNITION FOR SUSTAINABILITY

A number of Sealed Air products received recognition for their performance and sustainability.



Cryovac® Darfresh® On Tray and Freshness Plus® Modified Atmosphere Packages won top honors in Flexible Packaging Achievement Awards.



Cryovac CT® Films won the prestigious Worldstar Packaging Award.

## ***2014 Health and Safety Highlights\****

*TOTAL INCIDENT RATE  
(TIR) DECLINE OF*

**42%**

*IN 2014 COMPARED  
TO 2013*

*TOTAL INJURIES  
DOWN*

**44%**

*IN 2014 COMPARED  
TO 2013*

*SEVERITY OF THOSE  
INJURIES DOWN*

**40%**

*DRIVER SAFETY  
INJURIES DOWN*

**54%**

*DRIVER SAFETY  
ACCIDENTS DOWN*

**34%**

\* AGAINST 2013 BASELINE



## 2014 Environmental Operations Highlights\*

### GREEN HOUSE GAS INTENSITY

KG CO<sub>2</sub> EQ/\$

2012	2013	2014	% CHANGE*
0.103	0.099	0.095	↓ 7.8%

### ENERGY INTENSITY

KWH/\$

2012	2013	2014	% CHANGE*
0.207	0.207	0.201	↓ 2.9%

### WATER INTENSITY

LITER/\$


2012	2013	2014	% CHANGE*
0.310	0.310	0.291	↓ 6.1%

### WASTE INTENSITY

KG/\$

2012	2013	2014	% CHANGE*
0.00272	0.00219	0.00201	↓ 26.1%

\* FROM 2012 BASELINE



*Sealed Air Corporation creates a world that feels, tastes and works better. In 2014, the Company generated revenue of approximately \$7.8 billion by helping our customers achieve their sustainability goals in the face of today's biggest social and environmental challenges. Our portfolio of widely recognized brands, including Cryovac® brand food packaging solutions, Bubble Wrap® brand cushioning and Diversey® cleaning and hygiene solutions, enables a safer and less wasteful food supply chain, protects valuable goods shipped around the world and improves health through clean environments. Sealed Air has approximately 24,000 employees who serve customers in 175 countries.*

*To learn more, visit [www.sealedair.com](http://www.sealedair.com).*







*[www.sealedair.com](http://www.sealedair.com)*