



Sealed Air Announces Strategic Partnership with Box On Demand and Panotec

May 10, 2016

CHARLOTTE, N.C.--(BUSINESS WIRE)--May 10, 2016-- CHARLOTTE, N.C., Tuesday, May 10, 2016 – Sealed Air Corporation (NYSE:SEE) has entered a strategic partnership with **Box on Demand** and **Panotec**, providers of 3-dimensional equipment platforms and fanfold corrugated for on-demand, right-sized box creation. Box On Demand is the exclusive North American partner of Panotec, the manufacturer of the equipment platforms, established in 1986 and headquartered in Treviso, Italy.

"This partnership further strengthens our leading portfolio of right-sized solutions," said Kenneth P. Chrisman, President of Sealed Air's Product Care Division. "The capabilities of Box On Demand are a powerful complement to the automated system technology pioneered by B+ Equipment - including I-Pack®, e-Cube®, and Ultipack® - which became a part of the Sealed Air family in 2015, as well as our own internally developed platforms including the FloWrap™ Automated Mailer and PriorityPaK®."

"Together, these solutions will empower our customers to reduce waste, freight cost, warehousing space, and carbon emissions while ensuring the right level of protection for every order, every time," says Chrisman. "We are in an era where dimensional weight pricing is putting additional strain on e-commerce retailers, 90% of whom have a wide array of products and order configurations that demand a higher degree of box customization. This partnership allows us to create the perfect package for any combination of SKUs - cut to fit and optimized for minimum packaging and maximum protection."

"Sealed Air has a long history of providing innovative and creative solutions related to product protection and packaging automation. The addition of Box On Demand to their portfolio is a natural fit, and positions us to deliver more value to our customers across multiple industries," said Greg Magnell, President of Box On Demand.

The partnership agreement, which went into effect on March 17, 2016, includes the exclusive right for Sealed Air to place Box on Demand equipment with our customers in the U.S., Canada and Mexico.

Business

Sealed Air Corporation creates a world that feels, tastes and works better. In 2015, the Company generated revenue of approximately \$7.0 billion by helping our customers achieve their sustainability goals in the face of today's biggest social and environmental challenges. Our portfolio of widely recognized brands, including Cryovac® brand food packaging solutions, Bubble Wrap® brand cushioning and Diversey® cleaning and hygiene solutions, enables a safer and less wasteful food supply chain, protects valuable goods shipped around the world, and improves health through clean environments. Sealed Air has approximately 23,000 employees who serve customers in 169 countries. To learn more, visit www.sealedair.com.

Website Information

We routinely post important information for investors on our website, www.sealedair.com, in the "Investor Relations" section. We use this website as a means of disclosing material, non-public information and for complying with our disclosure obligations under Regulation FD. Accordingly, investors should monitor the Investor Relations section of our website, in addition to following our press releases, SEC filings, public conference calls, presentations and webcasts. The information contained on, or that may be accessed through, our website is not incorporated by reference into, and is not a part of, this document.

Forward-Looking Statements

This press release contains "forward-looking statements" within the meaning of the safe harbor provisions of the Private Securities Litigation Reform Act of 1995 concerning our business, consolidated financial condition and results of operations. Forward-looking statements are subject to risks and uncertainties, many of which are outside our control, which could cause actual results to differ materially from these statements. Therefore, you should not rely on any of these forward-looking statements. Forward-looking statements can be identified by such words as "anticipates," "believes," "plan," "assumes," "could," "should," "estimates," "expects," "intends," "potential," "seek," "predict," "may," "will" and similar references to future periods. All statements other than statements of historical facts included in this press release regarding our strategies, prospects, financial condition, operations, costs, plans and objectives are forward-looking statements. Examples of forward-looking statements include, among others, statements we make regarding expected future operating results, expectations regarding the results of restructuring and other programs, anticipated levels of capital expenditures and expectations of the effect on our financial condition of claims, litigation, environmental costs, contingent liabilities and governmental and regulatory investigations and proceedings. The following are important factors that we believe could cause actual results to differ materially from those in our forward-looking statements: the tax benefits associated with the Settlement agreement (as defined in our 2015 Annual Report on Form 10-K), global economic and political conditions, changes in our credit ratings, changes in raw material pricing and availability, changes in energy costs, competitive conditions, success of our restructuring activities, currency translation and devaluation effects, the success of our financial growth, profitability, cash generation and manufacturing strategies and our cost reduction and productivity efforts, the effects of animal and food-related health issues, pandemics, consumer preferences, environmental matters, regulatory actions and legal matters, and the other information referenced in the "Risk Factors" section appearing in our most recent Annual Report on Form 10-K, as filed with the Securities and Exchange Commission, and as revised and updated by our Quarterly Reports on Form 10-Q and Current Reports on Form 8-K. Any forward-looking statement made by us is based only on information currently available to us and speaks only as of the date on which it is made. We undertake no obligation to publicly update any forward-looking statement, whether written or oral, that may be made from time to time, whether as a result of new information, future developments or otherwise.

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