



Sealed Air Unveils Redesigned Website and Latest Sustainability Report

December 16, 2014

CHARLOTTE, N.C.--(BUSINESS WIRE)--Dec. 16, 2014-- Sealed Air Corporation (NYSE: SEE) announced the launch of its new website, SealedAir.com, and the Company's latest sustainability report.

The website launched yesterday for the U.S. market in English and will be rolled out globally over the course of the first half of 2015. Once the full site rollout is complete, the new SealedAir.com will be localized to the language and product offerings of each country it is accessed from.

The new website design showcases the Company's expertise as knowledge-based innovators focused on sustainability. The SealedAir.com redesign is another important step in the implementation of the new corporate brand launched earlier this year. This digital front door of the Company represents the value, confidence, and expertise customers have come to expect from Sealed Air. "Our digital footprint and technological prowess showcased in both our products and how we market ourselves are key drivers for our continued success in 2015 and beyond," stated Jerome A. Peribere, Sealed Air's President and CEO.

Additionally, the re-launched website represents another step towards fully integrating Sealed Air as one brand, as it features the Company's breadth of products, solutions and service offerings in one place. The Company plans to continue to optimize the site content and add functionality which demonstrates the power of its products in innovative and interactive ways. The theme behind the design of the new website is a campaign called "Less is Greater Than More."

Also launching today, in conjunction with the new website, is the Company's latest annual Sustainability Report. "Sustainability is at the heart of everything we do and this year's report showcases our new company trillion logo whose three sides reflect the value we bring to customers – cost competitiveness, performance and sustainability," said Ron Cotterman, Sealed Air's Vice President, Sustainability. The new report may be downloaded at the new SealedAir.com.

About Sealed Air

Sealed Air creates a world that feels, tastes and works better. In 2013, Sealed Air generated revenue of approximately \$7.7 billion by helping our customers achieve their sustainability goals in the face of today's biggest social and environmental challenges. Our portfolio of widely recognized brands, including Cryovac® brand food packaging solutions, Bubble Wrap® brand cushioning and Diversey™ cleaning and hygiene solutions, ensures a safer and less wasteful food supply chain, protects valuable goods shipped around the world, and improves health through clean environments. Sealed Air has approximately 25,000 employees who serve customers in 175 countries. To learn more, visit www.sealedair.com. Information on Sealed Air's website is not incorporated into, and does not form a part of, this press release.

Website Information

We routinely post important information for investors on our website, www.sealedair.com, in the "Investor Relations" section. We use this website as a means of disclosing material, non-public information and for complying with our disclosure obligations under SEC Regulation FD. Accordingly, investors should monitor the Investor Relations section of our website, in addition to following our press releases, SEC filings, public conference calls, presentations and webcasts. The information contained on, or that may be accessed through, our website is not incorporated by reference into, and is not a part of, this document.

Forward-Looking Statements

Statements in this press release may be "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995 concerning our business, consolidated financial condition and results of operations. These statements include comments as to future events that may affect Sealed Air, which are based upon management's current expectations and are subject to uncertainties, many of which are outside Sealed Air's control. Forward-looking statements can be identified by such words as "anticipates," "expects," "believes," "plan," "could," "estimate," "will" and similar expressions. A variety of factors may cause actual results to differ materially from these expectations, including economic conditions affecting packaging utilization, changes in raw material costs, currency translation effects, and legal proceedings. For more extensive information, see "Risk Factors" and "Cautionary Notice Regarding Forward-Looking Statements," which appear in our most recent Annual Report on Form 10-K, as may be revised and updated from time to time by our Quarterly Reports on Form 10-Q and Current Reports on Form 8-K, as filed with the Securities and Exchange Commission. These reports are available on the Securities and Exchange Commission's website at www.sec.gov or our Investor Relations home page at <http://ir.sealedair.com>. Information on Sealed Air's website is not incorporated into, and does not form a part of, this press release. Sealed Air does not undertake any obligation to publicly update any forward-looking statement to reflect events or circumstances after the date on which any such statement is made or to reflect the occurrence of unanticipated events.

Source: Sealed Air Corporation

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